

TAYLOR REGIONAL HOSPITAL
COMMUNITY HEALTH NEEDS ASSESSMENT
IMPLEMENTATION PLAN

COMMUNITY HEALTH EDUCATION

Collaborate with Community Health Organizations to increase public awareness and understanding of preventable disease and disability.

- Develop a community health awareness campaign to address healthy behaviors
- Schedule 1-2 Community Health Fairs and Screenings
- Encourage health and wellness topics in a quarterly newsletter
- Engage physicians and nurse practitioners in community organizations as guest speakers on various health topics.
- Promote Wellness Center membership through local media outlets

ISSUES INVOLVING YOUTH

Collaborate with local schools, health department, and other civic groups to promote healthy behaviors involving youth.

- Participation in Teen Maze Program at local high school
- Develop techniques to improve the effectiveness of childhood obesity
- Coordinate STD and teen age pregnancy prevention with the health care delivery system
- Address other preventative diseases and deaths involving youth

IMAGE OF THE HOSPITAL

Develop a marketing plan to highlight and promote comprehensive services available to the community to treat chronic diseases and acute conditions.

- Provide a list of physicians, including information regarding specialty to the community

