

Taylor Health Care Group

Community Health Needs Assessment

IMPLEMENTATION STRATEGY 2019-2022



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Community Health Needs Assessment Summary Implementation Strategy

The Community Health Needs Assessment

As required under the Affordable Care Act, Taylor Health Care Group conducts a Community Health Needs Assessment every three years. This assessment defines community, collects secondary data on community health, gathers community input and collects primary data to prioritize community health needs, and implements strategies to address community health needs.

Three main health themes emerged from the Community Health Needs Assessment and were prioritized as top community needs:

- **Communication between hospital and the community**
- **Preventative care education**
- **Transportation**

Each theme in the Implementation Strategy is addressed as a "health problem," an "objective" goal, and the "strategies" to improve each significant health need as identified in the CHNA.

Acknowledgements

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1. Communication between the hospital and the community.

HEALTH PROBLEM:

There is a need to increase and broaden communication between Taylor Health Group and the community on health services available.

OBJECTIVE:

Increase awareness and comprehension of services the Taylor Health Group offers. Facilitate a stronger bond between community and organization for improved relations that fosters growth from public opinion and concerns.

STRATEGIES:

- Regularly write, post and distribute educational materials and updates on health services and providers for the community through a variety of news mediums.
- Quarterly public newsletter initiative to Bleckley, Dooly, Pulaski, and Wilcox counties in electronic and print format.
- Continue speaking engagements with local civic and religious groups with focus on health topics of importance to community.
- Support and attend regular community events, including but not limited to Chamber of Commerce Events, Pulaski County School System and Pulaski County Relay for Life.
- Implementation of Administrative Rounds to inpatients at Taylor Regional Hospital, giving patients a direct voice to administrative team.
- Partner with other health organizations and local action committees, including the Men's Health group to bridge communication on local health issues and the hospital's involvement to address issues.

2. Preventative Care Education

HEALTH PROBLEM:

There is a lack of education to the public regarding disease prevention and a lack of wellness promotion.

Cancer, Diabetes and Obesity were key "diseases" identified through the survey that community members felt needed public awareness and understanding.

OBJECTIVE:

House and distribute to the public a variety of educational topics in variations of format to reach the most people in an effective and fiscally responsible manner. Develop partnerships with community organizations and health networks to improve care, awareness, management and promote chronic disease prevention.

STRATEGIES:

- Produce and distribute educational materials, and partner resources with health care professionals to the public. Provide a variety of educational programs that relate to the top "key diseases" as outlined from the CHNA survey data. Add an education tab on website for
- Promote Wellness Center and exercise benefits for overall health and disease prevention through local media outlets.
- Taylor Regional Hospital partnership with CareHarmony to assist patients with more than one chronic condition This program provides a supportive care coordinator that creates a dedicated treatment plan and assists with scheduling appointments, refills, and transportation.
- Partnership with Atlanta Oncology Associates - Hawkinsville Cancer Center for a Wellness Event for community; offering free screenings, education on hospital services, and scheduling assistance.

3. Transportation

HEALTH PROBLEM:

There is a need for more reliable, affordable and convenient transportation. Economic factors impair community transportation from access to health care services. There is community concern about the availability of ambulance service in the county.

OBJECTIVE:

Increase access to low cost transportation and in under-served areas. by building community knowledge of transportation resources.

STRATEGIES:

Taylor Health Care Group does not currently have the resources to fund transportation.

- The hospital will serve as a resource that will guide individuals with transportation needs to the appropriate organization within their county. An informative flyer will be created and distributed to clinics and case managers to provide to patients with transportation needs.
- The organization will work to improve access to healthcare for individual's with economic challenges by providing financial counselors and payment plans to those who seek assistance.
- CareHarmony partnership with Taylor Regional Hospital will provide transportation scheduling assistance to those who qualify with more than one chronic condition.
- Coordinate marketing strategy with Heartland EMS to educate public on ambulance services in the area.